

AW Improvements

Aw has been long overdue for a make over to improve its marketability to a contemporary world. Some of the ways in which this could implemented are:

1. New AwGate

First impressions are important. What is on show when visitors first arrive in Activeworlds is crucial. In the last beta we saw a new AwGate that reflected a new and exciting contemporary face for Activeworlds yet it was never implemented.

In the new AwGate we saw in beta there were shops. While I believe one of the attractions of Aw over competitors is that it is not overrun with commerce, I also believe some in world trading system could be advantageous.

Activeworlds needs to be made a historical world, or GZ moved to a new area where fresh building could occur not far from GZ with links to historical areas, open building sites and Aw school. When I first arrived into AW and went to Aw world, I thought AW was dead because walking around there all the builds were from 95 and there was no one about other than people standing around talking about the weather at GZ.

2. Avatars

Even though it was fantastic to see customizable avatars in Aw, the potentials were not fully explored and some basic customization features such as face width never eventuated while other features don't work and others such as hair colouring were excessive and unnecessary.

Further customization of avatar models by creating a system similar to the PAV system where people pay AW an amount to store avatar objects on servers.

Make avatar models available to modellers to design objects such as skins/hair/clothing/accessories that would be replaceable globally though an inventory storage system so that people can change their 'look' by drag and drop wherever they are.

This would create trade and more interest for modellers to sell goods.

3. Worlds List

Clean up worlds list by hiding inactive and closed AW worlds. e.g: aw3d#1

4. Internet

Webpage – Building pages need to be updated regularly to include new build features. New features added in 4.1 have still not been included. Voip for example.

<http://www.activeworlds.com/help/aw42/>

Facebook – The Aw Facebook App. did not work last time I tested it.